



STAS-21

# EVENT MANAGEMENT PORTFOLIO





# ABOUT US

**STAS-21 is a relationship-driven event management company that helps create unforgettable experiences. We offer a comprehensive range of strategic planning and creative design services for meetings, conferences, leadership summits, recognition events, virtual and hybrid events.**

### **INCREDIBLE EVENTS BEGIN WITH AN AMAZING TEAM.**

That means we're easy to work with, but it also means we maintain great relationships all over the industry. We dot every i and return every call. And there's nothing we love more than bringing it all together to create memorable experiences.

Holding a strong relation with our clients and suppliers is always based on trust and a win-win situation mindset. Going above and beyond is what we do, and we take pride in the relationships we have built with them.

### **PASSION. COMMITMENT. ADAPTABILITY.**

Every event has unique goals. And with our dedication, we make every detail that needs to work, just work.

We see the big picture clearly and get the small details right, with creative marketing events built from the ground up with every element tailored to your needs.

### **SUSTAINABILITY.**

Organizing a sustainable event represents a responsible act in terms of the environment and individuals. With each event we make a firm commitment to equal opportunities, inclusion, and the protection of the environment.



**OUR OFFER**



## CORPORATE EVENTS

We specialize in the unique needs business events have. From corporate retreats, leadership/sales meetings, conferences, forums, seminars, and kickoff parties – we handle every single detail from planning to production, even destination management and guest communication. We partner with you to ensure your company's culture and event goals stay central throughout the process.

Our corporate event management company will exceed your expectations. Our dedication to detail and creativity allow us to craft unrivaled experiences for our clients and their guests. Our team has the experience and service network to bring your ideas to life.

With us at your side, you'll have someone to handle all the details. No matter what your corporate events may need, we're the solution.

"Alone we can do so little, together we can do so much."

- Helen Keller -



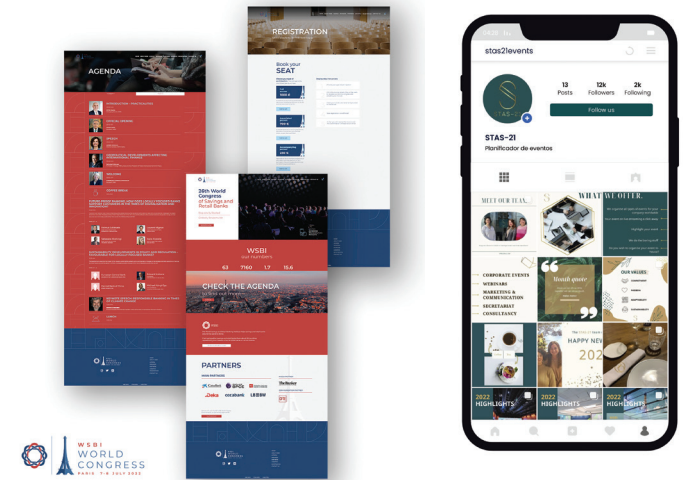


## EVENT DESIGN & PRODUCTION

- Abstract Handling
- Speaker / Program Management
- Marketing & Promotion
- Budgeting
- Financial Management
- Exhibition Management
- Sponsorship Management
- Registration Process
- On-site Management
- Congress Materials and Print
- Venue Selection
- Hotel Reservation / Accommodation
- Congress Technology
- Social Program, Tours and Transport
- General Counseling and Management
- Corporate Social Responsibility

Our team can respond to your project brief with a selection of compelling concepts and creative solutions that fulfil your event requirements. When it comes to aesthetics, event format and guest experience, we know how to create events that really work to deliver your message.

## MARKETING & COMMUNICATION



Communication is at the heart of everything we do, enabling us to form relationships, carry out work and achieve our goals. It is also at the heart of successful event marketing.

A strong communication strategy from the first invitation to the website, social media awareness is a must to make sure that your message is loud and clear to your targeted audience.

## GRAPHIC DESIGN

We understand the importance of a brand image and we work in order to highlight its features and details with captivating and elegant graphic.

To built the layout and the concept of every event, we deliver a cohesive “look&feel”, with personality and consistency with your brand, from the invitations to the decoration, from paper material to web contents, banners or projection design.

## CONSULTANCY

Over the years we acquired knowledge and experience in project coordination, event planning and event design.

Whatever the event – a conference, award ceremony, new product launch, opening of a new premises etc – we have the contacts, suppliers and experience to make it a success.

So ask us in good time to work with your own personnel to achieve the best possible outcome.



# SECRETARIAT

## DATABASE

DEFINE TARGETED AUDIENCE

CONTACTS FROM CLIENT

EXCEL FILE

OWN DATA BASE PLATFORM

COMPILATION OF NEW DATABASE\*



nudato

## COMMUNICATION

INVITATION

CLIENT'S OWN DESIGN

MAILING CAMPAIGNS

REGISTRATION FORM

REPORTS

INVITATION

OUR DESIGN

EVENT WEBSITE

\*NUDATO IS THE EVENTS MANAGEMENT PLATFORM USED BY STAS-21





## BACK OFFICE

### REGISTRATION PROCESS

RETRIEVE REGISTRATIONS

FOLLOW-UP

CONFIRMATIONS

REMINDERS

HANDLING EVENT EMAILS

WEEKLY LIST OF ATTENDEES

### REGISTRATION PROCESS

UPDATE CLIENT'S DATA BASE

AGENDA UPDATES

SPEAKERS FOLLOW-UP

LOGISTICS

SPONSORS MANAGEMENT



## ON-SITE EVENT

FINAL LIST  
OF REGISTRATIONS

### NUDATO BADGE SYSTEM

ON-SITE ASSISTANCE

ON-SITE REGISTRATION  
SOFTWARE & HARDWARE

REPORTS

# THE EUROFI FINANCIAL FORUM 2022

PRAGUE | 7, 8 & 9 SEPTEMBER



**OUR  
CLIENTS**



EUROPEAN SAVINGS  
AND RETAIL BANKING GROUP



THE EUROPEAN THINK-TANK  
DEDICATED TO FINANCIAL  
SERVICES



NATIONAL ASSOCIATION OF  
SECURITIES DEALERS AUTOMATED  
QUOTATIONS STOCK MARKET



NATIONAL BANK  
OF ROMANIA



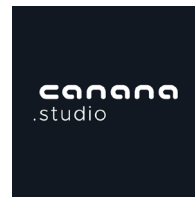
ASSOCIATION OF DENMARK,  
FINLAND, NORWAY & SWEDEN ON  
SECURITIES MARKETS



WORLD SAVINGS AND RETAIL  
BANKING INSTITUTE



**OUR  
PARTNERS**





# OUR TEAM



**ARNAU GOMÀ**  
Registration Manager



**VICTORIA SARABIA**  
Project Manager



**DANIELA CRACIUN**  
Managing Director



**MARIBEL DIAZ**  
Logistics Manager



**ANGEL ARDILA**  
Web Developer



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# CONTACT US



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